



2016 Student/Graduate Conference Scholarship Application

Check One:

Northern CA: Sacramento, June 6 - 8
Application deadline: May 6, 2016

Southern CA: Palm Springs, October 24 - 26
Application deadline: September 23, 2016

Name: _____

Email: _____ Phone: _____

University: _____

Major or Graduate Program: _____

Please include the following items with your application and scan/email application packet to jmt@CAassistedliving.org or mail to CALA • 455 Capitol Mall, Suite 222 • Sacramento, CA 95814 • Attn: Jan Trifiro

- This coversheet and answers to the questions below
- Your resume
- Letter of recommendation
- A copy of your transcripts, including your GPA

“As a direct result of receiving a conference scholarship, I was hired as a sales associate and within six months I was promoted to Sales Manager. I thoroughly enjoy my job and the fact that I get to help enrich the lives of senior every day.”
Megan Silverman, Sales Manager
Brookdale Oceanside

“Attending the CALA Conference as a scholarship recipient opened so many doors for me. I learned a great deal and made valuable connections. I am now gainfully employed by one of the scholarship sponsors and love working with our memory care residents.”
Dorothy Guajardo, Assistant Executive Director
The Terraces Oakmont Memory Care

Scholarship Agreement

By my signature below, I understand and agree to the following, if selected as a scholarship recipient:

- I am entitled and expected to attend educational sessions and the trade show (at no cost).
- I am responsible for my own transportation, lodging and meals (other than meals provided during the conference).
- I agree to attend and participate in meetings with sponsoring company representatives at designated times and places.

Signature: _____ Date: _____

Please answer each question below (no more than 2 pages altogether):

- 1. Please provide a one paragraph biography including your major, area(s) of interest and past experience.**

- 2. What position(s) are you interested in?**
 - Executive Director/General Manager** – responsible for overall management of the Senior Living community, including staffing, budgeting, and more
 - Director of Resident/Dementia Care** – plans, supervises, and coordinates all resident care and health-related care; supervises nursing personnel; ensures compliance with applicable regulations
 - Sales/Marketing Manager** – plans and conducts marketing events and works to obtain new residents
 - Business Office Manager** – completes administrative assignments for community management; supervises and trains office clerical employees
 - Activities Director** – plans, organizes and directs social, educational and recreational programs to meet residents' needs and abilities
 - Culinary Services Director** – plans menus and special functions; supervises food service personnel; purchases food supplies and equipment
 - Other (please specify):**

- 3. What passions, talents or abilities would you bring to the profession?**

- 4. Why do you want to attend the CALA Conference? What are your goals for the conference?**

- 5. What volunteer organizations or events have you taken part in?**

- 6. Is there anything else you'd like to share about yourself?**